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Granite united way community report 2013

Granite United Way

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BUILDING STRONGER COMMUNITIES TOGETHER



GRANITE UNITED WAY COMMUNITY REPORT 2013



LEADING THE EFFORT

Granite United Way

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Middleton, PA

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Finance Authority

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Hypertherm, Inc.

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Stephen L. Hackley

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John Mercier

Pentucket Bank

Heidi J. Nadeau

H.L. Turner Group, Inc.

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Nobis Engineering, Inc.

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wedü and Printers Square

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Lincoln Financial Group

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*Board Members
Heidi Nadeau and Gordon Ehret*

We're doing great things in **YOUR COMMUNITY.**

On behalf of the staff and volunteers of Granite United Way and the campaign chairs of our 2013 annual campaign, I'd like to share with you some of the great things we are doing to improve the lives of your friends and neighbors.

We believe in the power of working together to create positive change in our communities. This can only happen when we partner with each other and develop lasting change. We are proud of our history - six United Ways that recognized TOGETHER we could create efficiencies and help more people if we worked as one Granite United Way.

I've been personally giving to United Way for more than 20 years, and I know first-hand that it is a sound investment. Our teams of local volunteers thoroughly review program applications and determine where local dollars are spent. They don't stop there - they make sure those programs are producing the outcomes promised throughout the entire year.

As more and more non-profits face decreases in funding sources, Granite United Way has been collaborating and developing partnerships to ensure these critical programs are available to those who need them most. I've heard first-hand from those relying on United Way funded programs to make ends meet and with your support makes all the difference.

TOGETHER we are creating lasting change in our community. Thank you for supporting Granite United Way this year.



Patrick Tufts
President and CEO
Granite United Way



Sean Owen
wedü & Printers Square
Southern Region
Campaign Co-Chair

John Mercier
Pentucket Bank
Southern Region
Campaign Co-Chair

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Nathan Wechsler & Co.
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Campaign Co-Chair

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Provident Bank
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Campaign Co-Chair

Julia Griffin
Town of Hanover
Upper Valley
Campaign Chair

Cynthia Bodah
Bank of New Hampshire
Central NH
Campaign Chair

Lucien Blais
Bisson's Sugar House
Northern Region
Campaign Chair

Bill Bedor
Bedor Management & Investments
North Country
Campaign Chair

What is **RAISED LOCALLY** **STAYS LOCAL.**

One of the first questions I hear when I talk to my colleagues about our annual United Way campaign is “How do I know my investment will help my community?”

As Granite United Way has grown, its focus has remained steadfast on working with supporters to improve local communities. I am always impressed with the dedication of our local volunteers who ensure that every dollar raised in their community is wisely invested in programs that generate positive outcomes. As an Employee Campaign Coordinator, I feel confident that working together is going to make my community better.

*Jan Moyer
Loyal Contributor and
Employee Campaign Coordinator
Concord Hospital*



MERGING **TOGETHER**

In January 2013, Granite United Way merged with Lakes Region United Way. This resulted in six United Ways joining together over the past three years to create New Hampshire's largest United Way. Now covering more than 80% of New Hampshire and also supporting Windsor County, Vermont, Granite United Way is able to help drive even more positive change in communities.

With the backing of our Board of Directors and the support of each community, Granite United Way has been able to navigate through every merger with the ultimate goal of efficiently working together to improve lives.

GRANITE UNITED WAY



ADVANCING THE COMMON GOOD

Granite United Way believes that everyone deserves opportunities to have a good life: a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

That's why United Way's work is focused on the building blocks for a good life:

- Education – Helping Children and Youth Achieve Their Potential
- Income – Promoting Financial Stability and Independence
- Health – Improving People's Health



EDUCATION

Education opens doors for every child and adult. Granite United Way is committed to work in our communities to move the needle on this basic need. Our funded programs are showing us how working together can reverse the trends of drop out rates and early learning obstacles.



INCOME

Achieving financial independence is critical to every family and every community. Granite United Way helps secure affordable housing and meaningful employment. We're working to give families walking a financial tightrope the tools to take care of today and tomorrow.



HEALTH

A healthy community is a thriving community. We recognize that a neighbor without health insurance, a victim of abuse, or someone struggling with mental illness or an addiction need that extra help accessing support critical to turn their situation around. United Way programs are there to support these essential programs.



*Max, 5, already knows
"Education is important!"*

EDUCATION. INCOME. HEALTH.

YOU ARE HELPING TO CHANGE LIVES

With the support of our generous donors, Granite United Way's Literacy Initiative has been making life-long changes in the students using the Reading Plus® program, a web-based silent reading proficiency program. During the 2012-2013 school year, we partnered with the Morgridge Family Foundation to provide crucial reading support for over 500 students in 6 school districts.

One of our most incredible stories came out of Smyth Road School in Manchester, where an entire class of third graders accessed Reading Plus® and in just 6 months, the 21 students saw an average improvement of 2.5 reading levels. Fifteen of those students got back "on track" in reading thanks to this Granite United Way investment.

Their teacher, Helene Stanley, noted that the program challenged every student in her class to become a better reader, and it even helped students exceed expectations for third graders. Students had great experiences with the program. One wrote that the program "is awesome because it helps me improve my reading level so I will be ready for college. It helps me focus on my reading."

MAKING THE GRADE

Since the pilot program began in late 2012, Granite United Way's Literacy Initiative has seen the following impact:

511 students have participated during the 2012-2013 school year

~

Over 13 million words have been read by students in the program

~

86 students went from off-track to on-track reading

~

One average, students improved by 2 content reading levels



"Everyone knows there is a problem and that children are struggling with reading skills...

Granite United Way is stepping in and doing something about it."

*Helene Stanley, 3rd grade teacher
with Principal Jennifer Briggs of
Smyth Road School in Manchester*

BRINGING HER LIFE FULL CIRCLE

Michelle Pimentel was a single mother committed to creating a better life for herself and her young daughter and turned to United Way programs for help. When she had her first professional job interview, it was a United Way program that helped her acquire professional clothes. That job interview changed her life.

As she continued to make positive changes, Michelle knew when she could, she was going to give back. “I knew I wanted to pay forward the helping hand, not hand out, that had been extended to me.”

Today she works for the Department of Health and Human Services and donates to Granite United Way through her workplace campaign. She also volunteers countless hours to serve on one of the Community Impact Review Teams. Working with other volunteers she helps to make funding decisions that she knows will make a real change in the lives of her neighbors.

“I know how important these services are to struggling families and I want to make sure they continue to be there for those who need them,” said Michelle. “I was inspired by other generous and empowering women who helped make me the woman I am today.”



“I knew I wanted to pay forward the helping hand,
not hand out, that had been extended to me.”

IT TAKES A COMMUNITY

It was 1967 when the Lakes Region Child Care Services Center opened and Sara Allen’s dream of offering families in her community affordable child care became a reality. She recalls turning to United Way shortly after the center opened to help fund the programs she knew her community needed. United Way answered the call, and Sara’s dream has grown into the most impactful early learning center in Central New Hampshire, serving thousands of families since opening day.

“United Way has always supported our efforts to provide these services to families in our community,” said Sara, who also has an annual United Way award dedicated in her honor. “Our community has been generous to us, and the United Way support has helped us continue making these programs available to the families who need them.”



*Sara Allen
Loyal Contributor
Founder of the
Lakes Region
Child Care
Services Center*

GIVE. ADVOCATE. VOLUNTEER.

ACCORDING TO THE NUMBERS

CONDENSED STATEMENT OF FINANCIAL POSITION

Cash and cash equivalents	\$1,463,444
Pledges receivable	\$3,536,478
Prepaid expenses and other receivables	\$105,340
TOTAL CURRENT ASSETS	\$5,105,262
Investments	\$1,325,357
Beneficial interest in assets held by others (NHCF)	\$1,592,885
Property and equipment, net	\$1,445,965
TOTAL ASSETS	\$9,469,469
Future allocations payable and donor designations payable	\$4,569,235
Accrued expenses	\$115,432
Accounts payable	\$62,846
Deferred revenue	\$152,152
Long-term debt	\$282,241
Funds held for others	\$30,100
TOTAL LIABILITIES	\$5,212,006
Unrestricted net assets	(\$289,155)
Temporarily restricted net assets	\$4,446,191
Permanently restricted net assets	\$100,397
TOTAL NET ASSETS	\$4,257,433
TOTAL LIABILITIES AND NET ASSETS	\$9,469,439

CONDENSED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS Year ending March 31, 2013

Public support	\$6,231,371
State grant revenue	\$70,273
Sponsorships and other restricted contributions	\$301,620
In-Kind contributions	\$36,053
TOTAL PUBLIC SUPPORT	\$6,639,317
Administrative fees	\$145,358
Investment income	\$110,103
Realized and unrealized gain on investments	\$9,365
Increase in value of beneficial interest in trusts, net of fees of \$10,893	\$54,687
Miscellaneous	\$41,968
TOTAL SUPPORT AND REVENUE	\$7,000,798
Program services	\$4,827,864
Donor designations	\$1,410,476
Operating expenses	\$1,449,058
TOTAL EXPENSES	\$7,687,398
INCREASE (DECREASE) IN NET ASSETS FROM OPERATIONS	(\$686,600)
EXCESS OF ASSETS ACQUIRED OVER LIABILITIES ASSUMED IN ACQUISITION OF LAKES REGION UNITED WAY JANUARY 1, 2013	\$1,688,481
CHANGE IN NET ASSETS	\$1,001,881
NET ASSETS, BEGINNING OF YEAR	\$3,255,552
NET ASSETS, END OF YEAR	\$4,257,433

GRANITE UNITED WAY

TOP 50 GRANITE UNITED WAY ORGANIZATIONS

1. Public Service of New Hampshire
2. NH State Employees' Charitable Campaign
3. Dartmouth College
4. Lincoln Financial Group
5. Hypertherm, Inc.
6. Comcast
7. Velcro Group Corporation
8. Dartmouth-Hitchcock Medical Center
9. United Parcel Service (UPS)
10. LRGHealthcare
11. Concord Hospital
12. Bank of New Hampshire
13. Southern New Hampshire University
14. Citizens Bank
15. TD Bank
16. Cogswell Benevolent Trust
17. Centrix Bank
18. Dartmouth-Hitchcock Manchester
19. Hannaford Supermarkets
20. New Hampshire Charitable Foundation
21. Pike Industries, Inc.
22. Timken Aerospace
23. McLane, Graf, Raulerson & Middleton, PA
24. Bank of America
25. Merrimack County Savings Bank
26. People's United Bank
27. St. Mary's Bank
28. Sheehan Phinney Bass & Green PA
29. New Hampshire Charitable Foundation
30. Shaw's Supermarket
31. Elektrisola, Inc.
32. Catholic Medical Center
33. Liberty Utilities
34. Devine, Millimet & Branch, PA
35. Walmart
36. Enterprise Rent-A-Car
37. Merrimack Mortgage Company
38. Central Paper Products Company
39. Jane B. Cook 1983 Charitable Trust
40. True Value
41. New Hampshire Housing Finance Authority
42. Texas Instruments
43. Granite United Way
44. Concord Group Insurance Company
45. Pro Con, Inc.
46. Coca-Cola Bottling, Co.
47. Wiggins Airways, Inc.
48. Oleonda Jameson Trust
49. Concord School District SAU#8
50. Merchants Auto Group, Inc.

EFFICIENT

In November 2012, *Forbes Magazine* named United Way one of the Top 5 Most Efficient Charities in the world.

AWARD WINNING

Granite United Way's Chief Financial Officer, Cindy Read, was named Small Business CFO of the Year 2013 by the *New Hampshire Business Review*.

TAKING SOME INITIATIVE

Granite United Way recognizes that our work goes beyond the traditional workplace campaign and funding process. We are constantly looking for ways to collaborate with community partners and corporate supporters to ensure the needs of the community are met. Together, we are making crucial investments in the community that are translating into real, measurable change.

We welcome you to learn more about the initiative work happening throughout our entire footprint. Below is a sample of the programs we are helping to grow.

2-1-1 NH and Vermont 2-1-1

Better Together

BRING IT!!! After-school Collaborative

Capital Region Community Prevention Coalition

Carroll County United

Financial Stability Partnership

Literacy Initiative

Manchester Homeless Services Center

Whole Village Family Resource Center

Volunteer Income Tax Assistance (VITA) Program

Youth Leadership



*Participants of the
BRING IT!!! program*

HAVING SOME AFFINITY



Granite United Way is proud to have initiated an Emerging Leaders Society (ELS) in our Southern and Merrimack County Regions and the Women's Leadership Council in the Upper Valley. These groups have each engaged their own unique audience and has helped Granite United Way promote the spirit of working together as a community to achieve shared goals. Interested in learning more? Email info@graniteuw.org.

EDUCATION. INCOME. HEALTH.

Day of Caring



MORE THAN A SINGLE DAY IMPACT THAT LASTS ALL YEAR LONG

One of the best ways to get involved with Granite United Way is through Day of Caring. Held annually each fall, in every region of our footprint, this event inspires thousands of volunteers to give of themselves for a single day. Often, these very volunteers are so moved by the agency programs they help they are motivated to give back even more. Thank you to our dedicated volunteers who join in the effort and take part in Day of Caring.

GRANITE UNITED WAY

#GUWDOC

To view more photos and highlights of the past year, please visit Granite United Way's Facebook page.

LEADERSHIP GIVING SOCIETY

Members of the Granite United Way Leadership Giving Society understand and respond to the needs of our community.

Through their generosity and commitment, these leaders embody the true meaning of philanthropy, improve lives and transform our community. This list proudly recognizes those who made a gift of \$1,000 or more between July 1, 2012 and June 30, 2013.

ALEXIS de TOCQUEVILLE SOCIETY

Our Alexis de Tocqueville Society Members have invested \$10,000 or more in Granite United Way. Thank you to this special group of supporters for their continued commitment and support.

Dick & Demetria Anagnost
R. Scott & Jeryl K. Bacon *
Ellen & Jim Bassett *
Bill & Tina Bedor
Richard S. Botnick
Kraig Burnham
Kevin & Michele Casey
Ann & William Conrad
Raymond G. & Olga Cote
Philip L. Cote
Lidy & Wil de Hollander
R. David DePuy
Pamela Diamantis
Susan & Stephen Duprey
Ben Gamache
William & Kathleen Gillett
David P. & Dorothy M. Goodwin Family
Fund of the NH Charitable Foundation
Richard & Joanne Gustafson
Dennis & Elizabeth Hager *
Fred B. Kfoury, Jr. † & Lois Kfoury *
Paul LeBlanc & Pat Findlen
Norman Levy & Rosemary Orgren
Linden Foundation
Gary & Mary Long
Lovett-Woodsum Foundation
Susan & Bruce Manchester
Joe & Pasena Maroun Family Foundation

Dianne & John Mercier
Claire P. Monier
Al & Margaret Mulley
Nannu Nobis
Sean M. Owen
Samuel P. Pardoe Foundation
Win & Mundy Piper
Dick & Marsha Rawlings
Joe & Venetia Reilly *
Mark Reilly
Michael & Beth Roberts
Lawrence E. Root Trust
Phil & Judy Ryan
Cathleen A. Schmidt
The Singer Family
Nancy Smith †
David Spalding
Mark & Sally Stebbins
Kurt & Elaine Swenson
John Swope
TOSA Foundation
Wayne & Kathryn Trombly

"Pat and I have long supported the critically important work of the United Way. One transfer of appreciated securities to United Way takes care of all of our annual charitable giving; we are able to distribute our gift to United Way and multiple local programs we care about. At year-end our tax preparation is a breeze!"

Norm Turcotte
Alexis de Tocqueville Society Member
Loyal Contributor



Norm & Pat Turcotte
van Otterloo Family Foundation
Alex & Lisa Walker
Edwin S. Webster Foundation
Doug & Tara Weckstein
Robert & Gretchen Wetzel
Stephen Winship † & Lucy Winship
3 donors wish to remain anonymous

** These donors are also Legacy Society members and have made a gift to Granite United Way's endowment and/or included United Way in their will or estate plan.*

† Deceased

We have made every effort to ensure the accuracy of our information and apologize for any errors found within the lists on these pages. For questions or comments, please contact Jennifer Higgins Pitre, Director of Leadership & Legacy Giving, at 603.625.6939, ext. 116 or jennifer.pitre@graniteuw.org.

LEADERSHIP DONORS

Gifts of \$5,000-\$9,999

Patricia M. Anderson
Charlotte Bernini
John & Pamela Blackford
Ruth & Dick Blodgett *
Dorothy Byrne
Maura Carroll
William L. Chapman
Tom & Karen Clairmont
Whit & Closey Dickey Fund of
the NH Charitable Foundation
Greg & Joanne Dickinson
Doug & Becky Ewing
Eric Fossum
Alice & Arnold Goldstein
Stephen L. Hackley
Jack R. Hutton
Harold & Betsy Janeway
Nanette Lee Jones
Terrance & Christine Large
Mark Lore
Dan & Cheryl McKenney
Susan & Steven Paris
Penny Pitou & Milo Pike Fund of
the NH Charitable Foundation
Robert & Elizabeth R. Porter
Chris & Tom Rath
Gary Shirk & Ann Dippold *
Robert & Miriam Smith
Eleanor H. Stark
Patrick & Allison Tufts *
Curt & Jan Uehlein *
Marty Van Oot
Anne R. Wardwell
Jeffrey B. & Kathryn M. Wheeler
4 donors wish to remain anonymous

Gifts of \$2,500-\$4,999

Daniel L. Andrus &
The Rev. Cheryl Moore
Elizabeth & Steve Bailey
James J. Barry &
Mary Quinton-Barry
David Beidler
Joel C. Berman &
Mary Dwyer Berman
Peter & Peg Blume
Gene & Joyce Bolton
David Booth & Lisa Maria-Booth
William J. Botticello
Thelma Brown
James & Gwynne Burkhardt
Dave Burns
Steven Camerino
John Carey
David & Susan Cassidy
Marc & Christine Christensen
Dean & Evangeline Christon
Robert W. Christy *
Dan Church
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Bea & Woolsey Conover Fund of
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Bruce Cronhardt, DMD
Jeffrey & Marinella Crowell
George Cushing
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Jere & Elena Daniell
Joseph & Lisa DiBrigida
David L. Donley
Phebe H. & Frederick A. Downey
Walter & Caroline Dueger
Patrick Duffy

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Christine & Eric Falkenham
Janet Farley
David W. Fittro
Beth & James Fowler
Dr. Dominic F. Geffken &
Dr. Irene Rainville
Roman & Helen Geletkanycz
Lucy T. Gobin
Nancy Grady
Michael & Andrea Green
Richard & Sabine Griffin
Russell & Lisa Guertin
Chris Hallowell &
Cindall Morrison
Karl & Amy Heafield
Mr. Michael & Dr. Alison Holmes
Jeffrey L. Horrell
J. Beatty & Susan Hunter
Roger & Barbara Jobin
Richard Johns
Jay & Cheryl Joseph
Ed & Maddy Kaplan
Christine Kfoury
Millie & Michael LaFontaine
Roland P. Lamy
Heather Lavoie
Lori & David Levesque
John L. DuPre & Colleen Lyons
Robert & Mado Macdonald
Susan & Jerome Madden
William E. & Ann W. Marvin
David & Maryann McCormack *
Michael & Mary McLaughlin
Peter & Jane McLaughlin
Richard L. Meinhardt
Howard Moffett
Gustavo Moral
Carl & Debra Moskey
Mullikin Family
Cappy & Mark Nunlist
Mark Palanchian
John & Therese Parker
Reuben & Amy Parker
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Ronald & Kathy Reed
Karilee E. Reinking
Alan & Joan Reische
C. Rosenwasser & J. Farley
Mary & David Ruedig
Sally & Jeremy Rutter
Arpy Saunders & Jill Blackmer
Jim & Dorian Scammon
William T. Sherry
Polly & Terry Shumaker
Keith & Patricia Shute
James B. Snodgrass &
Gerry Mitchell
Tim & Sue Soucy
Harold C. & Carol H. Sox
Myles Standish
Kerri St. Jean
Katie Steuer
Jack & Diane Terrill *
James H. Thomforde, Sr.
Thomas Tomai *
Jeremy & Karen Veilleux
Roger B. Walcott, Jr.

Steven C. Webb
Kevin & Elizabeth Weinman
Kirke & Michelle Wheeler
Susan Williamson
Peter Wood
Linda & John R. Young
Kimon & Anne Zachos
12 donors wish to remain anonymous

Gifts of \$1,000-\$2,499

Kerry Abt
Susan Ackerman
Susan Adams
Cathy W. Ahrens
Brad & Judy Aiken
Mary Ann Aldrich
Samuel Aldridge
Daniel W. Allegretti &
Judith S. Noyes
Susan W. Almy
Bruce Altobelli
Denise Anthony & Family
Martin Arkowitz
Charlie & Karla Armenti
David Armstrong
Stanley & Renate Arnold
Trevor Arp
Wildolfo Arvelo
Ben Asselin
Dr. & Mrs. Anthony Aversa
Jonas & Joellen Aviza
George M. Bald
Frederick A. Baldasti
Lisa Baldez
Louis & Heather Barker
Dr. James Barrett
Barrette Family Fund of
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Mr. & Mrs. John Barthelmes
Gail M. Batstone
Eda & Robert J. Bauman
David & Ann Beane
Robert Beauregard, Jr.
Carter A. Beck
Carol A. Bednarowski
The Edmund A. Bednarowski Jr.
Charitable Foundation
The Reverend Harold &
Mrs. Kathleen Beliveau
Mark & Laura Beliveau
Dr. Edward Benoit
Roberta Berner
Robert & Toby Bersak
Shirley Bhutto
Brian & Michelle Bickford
David Bickford
Kevin Biedermann
Steven B. Birnbaum
Rhonda & Christian Bisson
Willis & Debra Blevins
Deborah T. Blondin
Cynthia Bodah
Marty Boldin
Sharon Bonte
Brian Bosse
Dennis & Jeri Bothamley
James & Constance Bouchard
Frank & Debra Boucher
Thomas W. Boucher
Roberta Bourque
James H. Bowen
Kelli Boyle
Daniel Brand
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Anne M. Canty
Michael Capozza
Dennis Card & Maureen McCanty
Joseph J. Carelli
Denise Caristi
Herb & Tracie Carpenter
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Lisa Clark
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Robert DesMeules
Robin & Dick Despins
Ryan Despins

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Pamela Van Arsdale
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Judith Lamont
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